



**HISENER**

# Hisener Industrial Makes Major Leap

- Bi-metal Screw Development
- ETA-22/0584 Certified
- ESG



海迅精密科技 “三·跃·进！”

•开发复合螺丝 •通过ETA-22/0584 •ESG

Being one of the largest fastener trading companies in China and one of the world’s largest suppliers of fasteners, Hisener has continued to implement smart and digital manufacturing, as well as optimize production lines and warehousing technology in recent years. In the first half of 2023, Hisener announced the completion of constructing an ERP and WMS-connected smart plant, a 300% increase in production capacity, and expansion of laboratories. In the second half of 2023, they announced completing three major advances and have set out on a great path of achieving corporate social responsibility and sustainability.

## Highlight 1: New Bi-metal Screw

In the third quarter of 2022, they added a new manufacturing area for stainless steel products in their new 32,000-square-meter factory and achieved in-house production of such products. This year, they set up a dedicated manufacturing area to develop bi-metal screws. Simon Liang, general manager, said that his purpose is to satisfy existing customers’ demand for diverse products, especially for high-performance screws. He has accumulated many years of manufacturing experience and has mastered the optimal balance between drilling performance of fasteners, price and cost. Combining his stainless steel screws and composite screws with one-stop service will increase Hisener’s global market share.



## Highlight 2: ETA-22/0584 Certified

Simon is officially announcing to the readers through Fastener World Magazine that Hisener carbon steel and stainless steel wood screws are ETA-certified and he has obtained the ETA-22/0584 certificate, a stepping stone for Hisener wood screws to expand market share in Europe. This ETA certificate is not the end but a part of the progression. Simon said that Hisener works with 150 carefully selected partners to provide more than 4,000 types of fasteners to customers in Europe, the U.S., South America and Russia. Hisener will continue to extend quality certification in response to the trend to provide customers around the world with best quality fasteners from China.





### Highlight 3: ESG-driven Corporate Growth

Simon pointed out that solar panels have been installed on the 8,000-square-meter roof of his factory to make full use of clean energy. The offices and factories have been converted to LED lighting to reduce energy consumption. Administrative procedures have gone as paperless as possible to minimize the use of paper. Recyclable materials are used for product packaging. All internal transportation carts in the factory are electric to reduce energy consumption.

On the cover of China Fastener World Magazine this June, Simon chose the image of a polar bear hugging an ESG-driven fastener as his brand-new corporate guideline, which shows his humanistic concern for the ecology and animal conservation, and signals Hisener's determination to embrace global environmental protection.

### Deepen the Bond of Trust and Tackle Customer Pain Points

Global major economic indicators reveal that positive market demand is to emerge again. Simon has traveled all over the world to introduce his new factory and new technology to customers. Face-to-face communication allows him to understand customers' pain points, and he wants to solve their problems through new products and smart factories, hoping to deepen the bond of trust and continuously expand international collaboration. ▣



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