

FASTENER FAIR ITALY

by Dean Tseng, Fastener World

Construction and Automotive Fasteners in the Spotlight



2022 was the third edition of Fastener Fair Italy which attracted exhibitors not just from Italy, but also from Germany, Turkey, Japan, Taiwan and China. A small regional show as it was, many benchmark Italian companies attended. It is fair to say this show was the right medium to observe the whole Italian fastener industry. Many exhibitors had attended this show before and appeared again. Taiwanese exhibitors not only included Fastener World Inc., but also included Joker Industrial, Fontec Screws, and Chite Enterprises. Chinese exhibitors included ZDI Supplies, Yuyao Alfirste, Foshan City Guangqingchang Metal, etc. Achilles Seibert, Ambrovit, Beneri, Fixi, and Growermetal were also present and attracted lots of visiting buyers who made inquiries.

Fastener World's correspondent observed high foot traffic right after the door opened for the first day of the show. Our correspondent saw the inpour of visitors coming for our publications, and recommended them the advertisers in our publications, particularly the popular 2023 Suppliers Directory included in our November 2022 magazine. The directory contains various products listed by hundreds of companies. Quite a lot of visitors who got their directory on hands told us: "This is really handy."

Through conversation with these visitors, the correspondent noticed construction and automotive products were highly sought-after in 2022. Especially companies certified to CE and other European certificates were the top choices for buyers to consider collaboration with. This show attracted local Italian buyers and those from Bulgaria, Turkey, Albania, Austria and other surrounding countries.





Besides that, the organizer arranged 10 sessions (presented in English or Italian) across the two-day (Nov. 30 – Dec. 1, 2022) show where benchmark companies and figures of the industry were invited to talk on wind power fasteners, electroplating/coating, construction fastener regulations and many more.

For more exhibition info, please visit www.fastener-world.com

