

裝做結合，

The design concept is to take the sense of future technology as heart and decorate it with the combination of traditional fastener products and clothes. With this idea, we forge our own style that catches our eyes.

設計師 Designers: 梁淑琪 / 楊智 參與公司 Presented by: 鋼石公司 STEEL STONE CO., LTD.



穩，用在服裝上，美妙的旋律。

The design integrates clothing and music. The suit represents the calmness of the staff, and the use of different types of fasteners on the clothing is like different notes being a beautiful melody.

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The Combination of Industry and Fashion TFTA Gives 2023 Taiwan Fastener Fashion Show

On May 2nd, the day before Taiwan International Fastener Show 2023, Taiwan Fastener Trading Association (TFTA) partnered with the Department of Fashion Styling and Design Communication of Shih Chen University Kaohsiung Campus to organize an event and dinner gala at InterContinental Kaohsiung called "2023 Taiwan Fastener Fashion Show". This was TFTA's first time trying to combine the fashion field with the traditional framework, and it was also the most refreshing event ever held by the fastener industry in Taiwan. Many important guests from the fastener industry, including European Fastener Distributor Association (EFDA) President Andreas Bertaggia, several former TFTA chairmen & consultants, and representatives from heavyweight companies in the industry were invited to the show.

To complete this fashion show challenge, several members of TFTA (including Yung King Industries, Spec Products, Gwo Lian Machinery Industry, Chun Kuan, Keep Fastener, Rexlen Corporation, Steel Stone, Co-Wealth Enterprise, Locksure, and Screwtch Industry) also took part in presenting their design artworks onstage. The whole fashion show incorporated many creative elements and showed the creativity and vitality of the fastener industry in Taiwan through the combination of different colors and fabric cutting and stacking. Even at the end of the show, TFTA Chairman Josh Chen led a number of members' general managers and chairmen to make an appearance as the show models, which also added a lot of fun to the event.

TFTA Chairman Josh Chen said in his opening speech, "The fashion show this time is not only a presentation of Taiwan's creativity, but also a brand new attempt to combine industrial accessories with fashion. With the help of the co-organizer, Department of Fashion Styling and Design Communication of Shih Chen University Kaohsiung Campus, all the students and faculty of the show

have been able to give more interpretation and imagination to the fasteners. Taiwan is the 3rd largest fastener exporter in the world. We welcome you to visit Taiwan during Taiwan Int'l Fastener Show postponed for 4 years and exchange with many members of TFTA, and wish our overseas guests a fruitful experience."



Article by Gang Hao Chang, Vice Editor-in-Chief of Fastener World