

Yow Chern's

Automotive Fasteners & Construction Screws —Innovative Expansion into the U.S.

Booth No. **1151**

Yow Chern is actively expanding its presence in the U.S. market by exhibiting at IFE 2025 to showcase leading-edge technology in automotive fasteners and construction screws. The company aims to deepen its understanding of the local business environment and client needs, strengthening ties with the American automotive industry through the show. The primary products on display will include Aster Screw and customized automotive fasteners, including parts designed for electric vehicles.

| Patented Aster Screw for Construction

Aster Screw is a versatile woodworking and construction screw featuring the newly invented AT DRIVE system, which fits tightly with bits to achieve perfect connection between the screw and wood. It improves driving efficiency and reduces effort while effectively preventing screw loosening. This innovation enhances construction efficiency and product durability, meeting modern construction and manufacturing demands for high-quality fasteners.

| Expanding Services to U.S. Tier 1 and 2 Automotive Suppliers

In automotive fasteners, the company continues to invest in upgrades of advanced equipment, including multi-stroke machines, automatic CNC lathes, and multi-axis milling machines, to manufacture diverse and precise fasteners. Particularly in copper-based products required by EV chargers, Yow Chern demonstrates strong technical integration and customization capabilities to meet the stringent quality standards of the automotive industry.

At the IFE show, Yow Chern will mainly target Tier 1 and 2 suppliers and OEM manufacturers in the automotive sector, aiming to establish solid collaborations. Addressing U.S. market demands, the company emphasizes its strengths in technological advancement, strict quality control, capacity expansion, and customer service. By continuously enhancing product added value and developing high-value fasteners, the company strives to build irreplaceable market competitiveness.

| Re-igniting Innovation via Emerging Opportunities in EV Chargers

The company currently focuses its global sales on Europe, while the U.S. accounts for about 20%. It is well-prepared to further expand its U.S. business through the show. Yow Chern has observed growing opportunities in parts for EV chargers in the U.S., marking a key direction for future business development. Leveraging patented technology, advanced manufacturing equipment, and customized services, Yow Chern aims to secure a significant position in the global automotive fastener market. The IFE show serves not only as a platform to demonstrate product strength, but also as a critical step to expand international collaboration and deepen its U.S. market presence. The company will continue to focus on technological innovation and quality improvement to meet global market challenges and steadily promote its international growth.



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