



The **Leading Rivet Source** Integrating Innovations, Quality, and Reliability



CEO Christian Reich (right)

Under the leadership of CEO Christian Reich, the U.S. division achieved exponential growth of over 3,500% within 5 years by providing high quality products, responsive service, and efficient delivery.



Founded in 1979 and globally headquartered in Erkrath, Germany, Goebel GmbH has grown into a global leader in fastening technology with subsidiaries in The Netherlands, Poland, the UK, France, China, and the U.S. Its product portfolio includes blind rivets, self-tapping/self-drilling screws, sealing washers, drill bits, nut drivers, toggle latches, hand & power tools, PPE equipment, and many more innovative specialty products. Currently in its 2nd generation, Marcel Goebel leads the Goebel Group through innovation and quality, his son Elias Goebel, 3rd generation, oversees R&D and the new reshored German factory that launched in 2024, the company continues to strengthen its global footprint through innovation and sustainable manufacturing. In efforts to expand the key North American market, Goebel Fasteners, Inc. serves as the U.S. HQ and distribution center which was established in Houston, Texas in 2016. Today, Goebel's products are distributed worldwide, serving industries such as oil & gas, automotive, HVAC, railroad, aerospace, telecommunications, construction, and so on.

Turning Innovative Ideas into Reality

Goebel's success is rooted in its ability to identify market gaps and engineer innovative fastening solutions that meet evolving industry demands. Its patented **G-Grip T304 Stainless Lockbolt System** revolutionized fastening in the truck and trailer market,





while its 316LN Duplex Closed-End Rivets—made from corrosion-resistant 316L and 316LN stainless steel are ideal for offshore applications. The company has earned multiple ISO Innovation Awards for its bi-metal self-drilling and self-tapping screws. Looking ahead, Goebel is developing a complete line of lockbolts in aluminum, steel, and stainless steel especially designed for the heavy truck, agriculture, solar, telecommunications, metal fabrication, and many other demanding sectors. **With the ISO 9001 certification and full compliance with REACH, RoHS, and PROP65 regulations, Goebel maintains the highest global standards of quality and safety.**

The company's outlook for 2026 remains highly optimistic, as the U.S. blind rivet market continues to present significant opportunities for growth. Simultaneously, Goebel's partnerships with key industry manufacturer reps across multiple territories have increased market share and brand awareness. These collaborations enable Goebel to reach new customers efficiently, expand its distribution network, and continue building market share in North America.



Impeccable Advantages and Market Leadership

What distinguishes Goebel from its competitors is its commitment to quality, customer service, and innovation. Few companies in the fastener industry offer the same combination of technical excellence, global reach, and product diversity. Goebel's philosophy centers on rapid response and customer satisfaction—its global operations maintain over US\$10 million worth of inventory in stock at all times and support same-day or next-day shipping to ensure seamless supply chain reliability. The company also invests heavily in marketing support for its partnered distributors, offering rich technical resources, 3D CAD video models, and digital product visualization tools that strengthen brand engagement. By continuously developing new cordless fastening tools and expanding stock availability, Goebel demonstrates its forward-thinking approach to industry efficiency and customer needs. As "The Leading Rivet Source", Goebel Fasteners is not only redefining fastening technology but also setting new benchmarks for performance, reliability, and partnership across global markets. ■

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