

# World Recognized Chin Tai Sing

## 金泰興獲國際車用與電子客戶認可 Threaded Inserts & Self-clinching Fasteners

by Dean Tseng, Fastener World



This is attributed to several of its features including:

1. Fully traceable production management with top-level QC;
2. Excellent manufacturing technique, experienced customer service staff, market-leading products that are good value for the price;
3. Pursuit of 0 PPM production quality;
4. Certified to ISO 9001 and IATF 16949, two of the major certification systems.

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## Automotive & Electronics Clients' Favorite

For decades, Chin Tai Sing Precision Manufactory has made achievements in the American and European markets. It supplies standard and customized brass threaded inserts, metallic self-clinching studs and nuts, as well as parts in various materials including stainless steel and aluminum. It has made a reputation and is highly regarded as a top supplier in the global automotive and electronic parts markets.

## Stringent Manufacturing Process, Automated Equipment, Full Traceability

The company's monthly capacity reaches 10 million pieces which can cope with the vast order demand from clients all over the world. It can provide RoHS certificates, PPAP documents, and IMDS as well as ISIR reports. The reason that it can create world-class high quality products trusted by clients, is because its production line complies with ISO 9001 and IATF16949 standards, and because it has technicians with over 20 years of experience who can swiftly solve and prevent quality anomalies. Furthermore, the company has advanced visual measuring instruments, optical sorting machines and packing machines to cope with clients' quality requirements and specific requests.

General Manager Johny Lee said, "Besides, we are the first in the industry to have introduced full traceability in our production process to let clients trace order status with ease. We follow a strict quality policy and we monitor quality for clients from checking materials to the final shipment. We stick to quality and we don't back off. We apply 0 PPM standard to products purchased by clients. We also ask the same to be applied to related staff, equipment, and service to create price competitiveness and top quality products for clients."

## Going for High End: "Our Mission is to Satisfy High-end Clients"

"It's either capacity or quality that clients care most about." The company's strength has been satisfying high-end clients with high quality and efficiency. Lee stressed that he will continue to develop higher-end precision products with tolerances below  $\pm 0.01$  in the future to create higher-end brand values for clients.

Clients' demand across the global market continues to change, and the company faces head on with new trends and challenges. It will introduce more advanced automated production and inspection equipment, continuing to improve its production efficiency and product yield rate. Chin Tai Sing will lead its experienced technical staff and provide high level customer service, and dedicate itself to becoming the unbreakable support for clients and the industry. ■